

Democracy Direct™ PAC

PAC MANAGEMENT MADE EASY

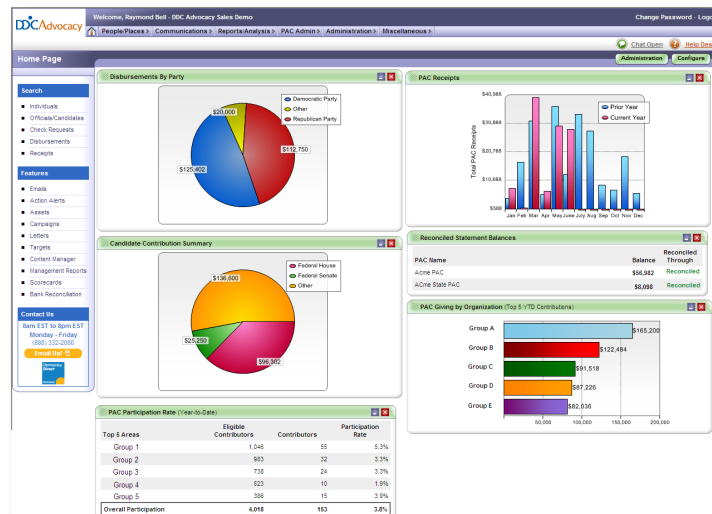
Democracy Direct PAC centralizes and streamlines all of the tools you need to manage every aspect of your PAC. The system simplifies everything from filing compliance reports to tracking receipts and disbursements to communicating with eligibles, allowing you to spend less time dealing with day-to-day PAC tasks and more time focusing on achieving your strategic goals.

MANAGE YOUR PAC MORE EFFICIENTLY WITH DEMOCRACY DIRECT PAC

Democracy Direct PAC offers powerful, easy-to-use tools that take the complexity and the hassle out of PAC management. The system enables you to:

- File compliance reports with accuracy and ease.**
 The system includes electronic versions of FEC and state compliance reports and automatically populates the necessary information, which makes fulfilling your compliance obligations a snap.
- Manage receipts and disbursements efficiently.**
 Democracy Direct's integrated PAC management tools let you record receipts, make online check requests, and link expenditures using a single system.
- Track and analyze PAC activity on detailed reports.**
 Powerful reporting features enable you to create thorough reports on all aspects of the PAC, from fundraising results to contribution analyses. And DDC Advocacy can also build custom reports to meet your unique needs.
- Reconcile bank accounts.**
 With Democracy Direct's bank account management tools, you can keep track of multiple PAC bank accounts and reconcile balances to the records in the database, ensuring that you always have the most accurate accounting of your PAC's financial status.
- Communicate with eligibles effectively.**
 An optional Communications Wizard lets you easily create compelling HTML email solicitations, send them to highly targeted audiences of eligibles, and track response rates in realtime.

CONTACT US FOR A FREE DEMO
 (301) 686-8000 | LEARNMORE@DDCADVOCACY.COM



CREATE YOUR OWN UNIFIED GOVERNMENT AFFAIRS MANAGEMENT SYSTEM

Democracy Direct PAC is just one of the robust modules of our flexible Democracy Direct system. Find out how you can integrate other Democracy Direct modules for a greater impact:

- Democracy Direct Fundraising**—Educate eligibles, recruit members, and solicit contributions online!
- Democracy Direct Grassroots**—Gauge your political presence and leverage your grassroots assets!
- Democracy Direct Advocacy**—Educate, recruit, and mobilize advocates online!
- Democracy Direct Maps Plus**—Create graphical maps of your political footprint!