

Democracy Direct™ Fundraising

ONLINE PAC FUNDRAISING

Democracy Direct Fundraising is a complete, online platform for your PAC fundraising campaigns. This powerful website helps you to leverage the Internet to achieve better fundraising results cost-effectively. Use Democracy Direct Fundraising to solicit eligibles, securely accept donations, track progress in realtime, and more.

BOOST PAC DONATIONS WITH DEMOCRACY DIRECT FUNDRAISING

With a potent combination of communications and fundraising features, Democracy Direct Fundraising is an online headquarters for successful PAC campaigns:

- Create and deliver compelling PAC solicitations.**

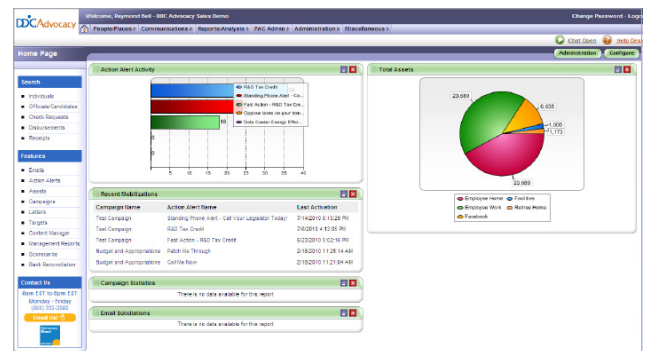
The integrated Communications Wizard lets you craft engaging HTML solicitations and send them to targeted subsets of your eligible class. You can also track response rates in realtime, enabling you to send follow-up emails or adjust messaging to boost participation.
- Educate eligibles about the PAC.**

Democracy Direct Fundraising can hold a variety of content—such as welcome messages, FAQs, fundraising updates, and more—to help inform eligibles about the PAC’s mission and its importance to your organization.
- Enable members to donate online.**

The system supports secure online contributions—including payroll deductions and credit card charges (both one-time and recurring payments)—providing your eligibles an easy and safe way to get involved.
- Track campaign progress in realtime.**

Democracy Direct Fundraising includes reporting features that provide up-to-the-minute results of your fundraising campaigns. And DDC Advocacy can also build custom reports to meet your unique needs.

CONTACT US FOR A FREE DEMO
 (301) 686-8000 | LEARNMORE@DDCADVOCACY.COM



CREATE YOUR OWN UNIFIED GOVERNMENT AFFAIRS MANAGEMENT SYSTEM

Democracy Direct Fundraising is just one of the robust modules of our flexible Democracy Direct system. Find out how you can integrate other Democracy Direct modules for a greater impact:

- Democracy Direct PAC**—Manage PAC data and PAC compliance more effectively!
- Democracy Direct Grassroots**—Gauge your political presence and leverage your grassroots assets!
- Democracy Direct Advocacy**—Educate, recruit, and mobilize advocates online!
- Democracy Direct Maps Plus**—Create graphical maps of your political footprint!